



## **CROSSCALL LAUNCHES THE TREKKER-X4** *THE ONLY SMARTPHONE OF ITS KIND*

**Aix-en-Provence, October 2nd 2018** - Crosscall, global specialist in outdoor smartphones, today unveiled its latest innovation: a smartphone designed entirely around video, without sacrificing the resilience, battery life and waterproofing for which the brand is known.

### **THE WORLD'S FIRST SMARTPHONE DESIGNED AROUND AN ACTION CAM**

Video is now at the very centre of the new forms of communication brought to us by the digital revolution. Social networks in particular are developing around video, but the features offered by smartphones don't always allow for the best results. Action cameras, meanwhile, come with a range of restrictions (cables, battery life, control screen, mounts, etc.) which make them a product for enthusiasts, largely unsuitable for instant sharing.

In order to offer a total video experience with no compromises, Crosscall has created the **TREKKER-X4**: the world's first smartphone to integrate an Action Cam. An unprecedented technological feat in the shape of a smartphone designed to embody the trademarks of the Crosscall range: watertight and resilient mobile phones featuring excellent battery life.

Always at the cutting edge of innovation, Crosscall has brought together top photo and video specialists (Qualcomm, Sony, Kolen, D-XO, Thundersoft, Immervision) to develop a revolutionary smartphone. Thanks to technologie **Panomorphe Technology**, you won't miss a second of action or a detail of the landscape while switching between four camera angles: 88° / 110° / 140° / 170°, all at exceptional 4K quality.



### **LIVE, CAPTURE, EDIT AND SHARE : THE X-CAM APP WHICH WILL REVOLUTIONISE YOUR STORIES**

A true paradigm shift, the **TREKKER-X4** has been designed to put video at the forefront of mobile phone use by offering users the first all-in-one experience of its kind thanks to an extra-wide angle focal

length and its native **X-CAM** application dedicated to capturing, editing and sharing images, all with a single connected device.





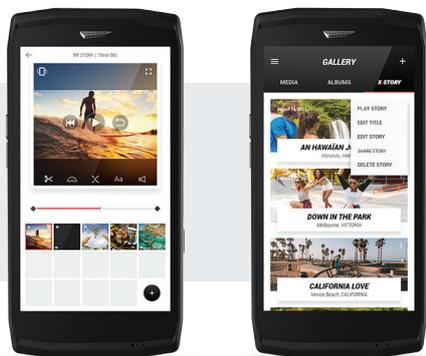
## LIVE INTENSELY

The **TREKKER-X4** is currently the most resilient smartphone ever created by Crosscall. IP68 certified, it can withstand immersion at depths of 2m for an hour and possesses a 4400 mAh battery in order to be there for you throughout your outdoor excursions, allowing you to film every important moment. Certified as meeting American military resistance standard MIL-STD 810G, the **TREKKER-X4** is capable of resisting extremes of temperature. Equipped with a TPU-

injected double shell to absorb shocks, the **TREKKER-X4** is resistant even against 2m test drops onto concrete, withstanding impacts, scratching and falls. Easily held in one hand with a thickness of just 12.8 mm, its optimised design gives it an elegance of image thanks to the incredible lens of the **ACTION-CAM** and an elegance of form thanks to its perfect integration into the back of the phone.

## CAPTURE CREATIVELY

Using the **TREKKER-X4**, you can record your most extreme outdoor experiences thanks to the **Hyperstab**® feature, which analyses gyroscopic data to compensate for movements and vibrations, eliminating superfluous movement from the phone. Turn back time with the **Dashcam**, an innovation from Crosscall allowing you to record past actions. When you activate this mode, the phone films constantly and allows you to save the last 30, 60 or 90 seconds so that you can view and save those rare and unexpected moments. Use Dynamic, Slow-motion, Time-Lapse and Live Streaming features to relive the intensity of your outdoor adventures with your friends and family.



## EDIT EASILY

Using the native **X-CAM**, application, which follows the design of a media gallery, you can easily and quickly edit video montages. This application makes all of your photos and videos available to you, which can then easily be assembled via the application's integrated montage interface.





### SHARE INSTANTLY

Experiencing something amazing? Share it with the whole world directly thanks to the Live Streaming function. Using the **X-CAM**, you can share the video stream and wide angles of the **TREKKER-X4** directly to social networks.

If you're sitting on the chairlift after your last descent, you can assemble the most awesome moments of your run using your **X-CAM** app add filters, overlay videos and publish your **X-STORY** to social networks!

### TAKE THE TREKKER-X4 ANYWHERE THANKS TO ITS ACCESSORIES

Equipped with **X-LINK™**, technology, a unique magnetic attachment system built into its design, the **TREKKER-X4** multiplies its possible uses thanks to its compatibility with a whole range of accessories which are constantly being developed and designed to suit use across all types of terrain. The smartphone can easily be attached to an arm using the **X-ARMBAND**, recharged through nothing more than magnetic contact via the **X-SUNPOWER**, and even fixed to the torso thanks to the **X-CHEST...**



**X-ARMBAND**



**X-CHEST**



**X-STICK**



**X-SUNPOWER**

The **TREKKER-X4** will be available from the end of October. Its recommended retail price is **759,00 CHF**

#### CONTACTS PRESSE

Playmaker Agency  
 Ángel Rodao - +34 636 060 868 - arodao@playmakeragency.com  
 Marc Balsells - +34 680 451 206 - mbalsells@playmakeragency.com

CROSSCALL

Pauline Chanut - +33 (0) 784 377 226 - pauline.chanut@crosscall.com

#### ABOUT CROSSCALL

CROSSCALL is a manufacturer in the outdoor mobile technology market, offering waterproof and durable mobiles and smartphones featuring excellent battery life. The brand is driven by a team of passionate designers creating models which are perfectly adapted to the hostile and unpredictable environments encountered by athletes and professionals in the field (water, rain, wind, humidity, dust, impacts etc.), in addition to a range of high-performance accessories. With more than 1.5 million units sold, an

annual turnover of €52 million and already found at over 20,000 points of sale, this French company based in Aix-en-Provence is continuing its development through the upmarket positioning of its mobiles, which are designed to adapt to all uses and which are becoming increasingly well-known for their quality and originality, both in France and abroad.

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