



ZIG-ZAG

For almost 20 years, the Zig-Zag team, made up of former professional drivers and qualified instructors, has been offering driving training courses. In its specially-designed workshops of over 600 m2, Zig-Zag also offers restoration, maintenance and storage of all kinds of competition and collector vehicles.

<https://www.zig-zag.fr/>



AUTOMOTIVE SECTOR

"IN TERMS OF USE, THE CROSSCALL PHONE PERFECTLY SUITS OUR ACTIVITY."

154

ENGINES RESTORED

317

BREAKDOWNS LOCATED

THE CHALLENGE

How did you come across Crosscall?

I discovered Crosscall at a time when I wanted to change my mobile phone. I was using it everyday on the track and I was with a competing brand that was not resistant and my phone got broken several times. The first steps I took with the brand happened very naturally. It really made my life easier to be able to switch to a resistant phone.

On the track, what are your main issues?

I need to always be reachable. It is essential to have a battery that lasts all day: I must be reachable by customers and mechanics. The phone is our professional tool.

We use the video and photo features a lot during driving courses. We use the phone to film a section or a turn, to then be able to improve routes and correct small errors.





TREKKER-X4

“What an extraordinary challenge for a French brand to compete with the giants of the mobile phone sector.”



X-DOCK



X-STICK

And in your repair workshop?

In the workshop, it's more about the camera use for all of our projects. Mechanics use photos to make sure they are putting parts back together in an identical way. By the end, there can be between 400 and 500 photos at least, depending on the projects. That allows us to keep a record of the progress and share it with customers.

THE CROSSCALL SOLUTION

What are the advantages of a Crosscall phone in a mechanical environment?

Clearly, it is your three promises. They really are the strengths of your phones. In this environment, you need a resistant mobile phone which withstands oil and dirt, and of course we also use it when wearing gloves. Irrespective of whether we are covered in grease or not, we can use the mobile phone without any worries.

The battery is also very important: I need to be able to make calls, be reachable all the time, show videos and photos, etc. The battery must go the distance and this is largely the case.

And the sensors included in our phones?

Outside, the sensors can be very beneficial, starting with the thermometer. Our cars are fine tuned making temperature a very important piece of data that we must include. The same goes for the humidity which is a very important piece of data that we must measure so that we can adjust the engine very precisely.

What do you think of the ecosystem of accessories and the X-LINK technology?

They are essential and well designed. The X-STICK helps us to capture the fine details of our drivers' route and to correct them in real time. The X-DOCK ensures our battery lasts all day and allows us to transfer all the pictures and videos taken on the tracks and in our workshops.

Testimonial of Sébastien Boulet,
Founder and Director of Zig Zag

